



accelerate your vision

inVentiv Health, Inc.
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Milestones



August 2008

inVentiv Health acquires Patient Marketing Group, a leading provider of patient relationship marketing programs to the healthcare industry



May 2008

inVentiv Health promotes Blane Walter to Chief Executive Officer and Eran Broshy takes on new role as Executive Chairman of the Board



July 2007

inVentiv Health acquires AWAC, a leading provider of proprietary IT-driven cost containment and medical consulting solutions to third party administrators and other payers



chandler chicco agency

July 2007

inVentiv Communications acquires Chandler Chicco Agency (CCA), the world's largest independent healthcare PR firm



May 2007

inVentiv Communications acquires Addison Whitney, a leading brand identity consultancy



May 2007

inVentiv Health names new management team: R. Blane Walter as President; Terrell Herring as Chief Operating Officer; and David Bassin as Chief Financial Officer



February 2007

inVentiv Communications acquires Ignite Health, a leading technology-driven healthcare ad agency



February 2007

inVentiv Communications acquires Chamberlain Healthcare PR, a leading healthcare PR firm, and Ignite Health, a technology-driven healthcare ad agency



November 2006

inVentiv Commercial acquires MedConference and ASERT



March 2006

Ventiv Health changes name to inVentiv Health to reflect the company's significant growth and broadened focus as a result of re-branding efforts since inChord acquisition



March 2006

inVentiv Communications acquires Jeffery Simbrow Associates Inc., a leading healthcare marketing communications agency in Canada



March 2006

inVentiv Clinical acquires Synergos, Inc., expanding clinical services offering with a clinical organization CRO specializing in investigator and patient recruitment and data monitoring



February 3, 2006

Ventiv Health acquires Adheris, leader in patient compliance and persistency programs



January 3, 2006

Ventiv Health and SIRO Clinpharm announce formation of Ventiv-SIRO (India) joint venture to deliver comprehensive clinical data management services



October 6, 2005

Ventiv Health acquires inChord Communications, adding a complete portfolio of marketing communication services to the service offerings



September 26, 2005

Ventiv Health launches Ventiv Access Services providing strategic and tactical managed markets offerings to gain product distribution



August 5, 2005

Ventiv Health acquires Pharmaceutical Resource Solutions to further strengthen its sample management products



November 22, 2004

Ventiv acquires HHI Clinical & Statistical Research Services, LLC, strengthening its analytical offering



September 22, 2004

Ventiv acquires Smith Hanley Holding Corporation, expanding its clinical staffing and recruitment services



August 23, 2004

Ventiv Health launches Total Data Solutions™ Division as independent service offering for the collection and management of field sales activity



June 28, 2004

Ventiv Health selected for Russell 3000® Index



June 9, 2004

Ventiv Health acquires The Franklin Group and gains expertise in patient assistance programs and sample management programs



May 11, 2004

Ventiv Health launches The Therapeutics Institute™ to deliver clinical education services



April 5, 2004

Ventiv Health launches Ventiv Recruitment Services™ and Ventiv Professional Development Group® as independent service offerings



July 24, 2003

Ventiv Health completes Target Software implementation



September 2002 – September 2003

Ventiv Health completes divestiture of European businesses to refocus on the U.S. businesses



May 7, 2002

Ventiv Health completes divestiture of medical education business to focus on core U.S. businesses



September 1999

Ventiv Health spun-off from Snyder Communications, Inc.; Initial listing on the NASDAQ National Market System